

	FMGT 1307.02 Cultural Perspectives on Dress T/R 1:30-2:45 pm / JB 232	
	Office Hours: MW 2:30-3pm, TR 8:30- 10:30am, 3-4 pm; or by appointment	Instructor: Ms. Lalon Alexander, MFA Office: JB 215 Email: mlalexan@uiwtx.edu Facebook: "Uiw Lalon Alexander" Phone: 805-1207 CPO: 499

I. Course Description:

Dimensions of individuality are explored in regard to the cultural, psychological, and sociological influences of dress; the physical aspects of appearance, elements and principles of clothing design, and consumer information are addressed. May be taken as a Cultural Studies elective.

II. Course Objectives:

- To understand the broad meaning of the term "dress"
- To be familiar with the sources of information about dress
- To know and understand the basic functions of dress
- To be familiar with the correlations between types of dress and different scales of cultures including group identity
- To understand the interrelationships among art, aesthetics and dress

III. Course Texts

A. Required Textbooks:

- Eicher, Joanne et al. (2008). *The Visible Self: Global Perspectives on Dress, Culture, and Society*. (3rd Ed). Fairchild Publications, Inc.: New York, NY.
- Foster, Helen (2003). *Wedding Dress across Cultures*. Berg Publications. Oxford, England.

IV. Course Policies:

Participation, Punctuality and Attendance

Special Note:

As the fashion industry is one of the most competitive career areas in the U.S., it is essential to develop professional habits and strong work ethics early in order to significantly increase your chances of success. Among these habits are attendance, punctuality, honesty, integrity, completing all work entirely and on time, respect for others and enthusiasm for your work. As such, many of the course policies reflect these and are set to engrain these habits into your way of life as early as possible, making you a much more employable person.

Attendance Policy for Lecture Classes:

Attendance and participant in this class is mandatory. In addition to maintaining the appropriate average in any class, **ATTENDANCE WILL AFFECT THE FINAL GRADE IN THE FOLLOWING WAYS:**

As this class meets only twice a week, students are allowed 2 absences from this course during the semester. **Each** additional absence will result in the loss of 5% from your final course average. (Department Policy).

Absences and Tardies:

An attendance sheet will be located at the front of the classroom. After the official beginning of class the sheet will be marked and all subsequent signatures will be considered tardy. ***It is YOUR responsibility to sign in – not the instructor's.*** (And no, your friend cannot sign in for you) Students that are in class, but did not sign in are still considered absent.

Three tardies equal one absence. If a student misses more than 15 minutes of class they are considered ABSENT regardless of whether it is at the beginning, during or at the end of class.

ALL absences count regardless of being excused or unexcused. However, an excused absence will allow you to make up missed work, whereas an unexcused absence does not. An excused absence is defined as a verified illness, family emergency, religious observance, or University-sponsored event. A doctor's note is required for an illness to be excused. Notice of funeral or some other form of official documentation is needed for family emergencies. ALL UNDOCUMENTED ABSENCES are unexcused.

Documentation:

All excused absences must be accompanied by proper documentation within ONE WEEK of the student's return from his or her absence. If documentation is not provided within one week, the absence will count as unexcused.

Officially Approved Trips:

The University of the Incarnate Word Catalog states that the person responsible for a student missing class due to a trip should notify the instructors of the departure and return schedule in advance of the trip. The student may not be penalized and is responsible for the material missed. (p.66). Remember: This still counts as an absence. It just means you are allowed to make up your work within the pre-arranged amount of time.

Religious Observances:

A student who is absent for the observance of a religious holy day will be allowed to complete the assignment scheduled for that day within one week of the absence. Prior notification to the instructor is requested. Remember: This still

counts as an absence, however, students are allowed to make up work within the pre-arranged amount of time.

*****PERFECT ATTENDANCE******

Anyone who completes the semester without ANY absences OR tardies of any sort will receive 1 extra point to their overall average.

Class Participation: Participation in all classes is expected and required. Although I will not try to quantify your participation, it will be a factor in the final grade...particularly if you are on the cusp: i.e. if you have an 89.1 final average but have consistently been prepared and participating, I will round it up to a 90.

Late Assignments:

LATE ASSIGNMENTS WILL NOT BE ACCEPTED. Absolutely **NO** late assignments or projects will be accepted except from those who have an excused absence (excluding University-approved absences). Those with University-approved absences must turn in their projects BEFORE the absence unless other arrangements are made prior to the absence. Any other work that is not turned in on time or early will not be accepted and therefore will be recorded as a zero (0) in the gradebook. Those with an EXCUSED absence (must have proper documentation – see absence policy) must submit their work by the beginning of the next class period. **Those who have skipped class and do not have acceptable documentation of illness or family emergency will not have this grace period. Their assignments will be graded as late regardless of the absence.**

Assignments/Projects/Homework:

All information for homework, assignments or projects can be found on Blackboard or the class website: www.lalonaalexander.com If you have lost your information, or a hard copy was not given in class, you can print one out from either site. If one site is down, the other site can still be accessed.

Announcements will be made in class, through Blackboard and Facebook. It is the student's responsibility to check their UIW email (including junk mail folder) for announcements and direct communications from the instructor. Students should also friend the instructor and join the class group, FADS 1320.01 7:30, to keep up with announcements and any date changes.

It is the student's responsibility to read the directions fully to complete each project or assignment. If you do not understand the directions in anyway, **ASK THE INSTRUCTOR.** "I didn't know that's what you meant," is not an excuse. **NOTE:** You are responsible for any changes to the project/assignment specifications made orally in class. Please pay attention when projects are being reviewed, ask ahead of time if you want to get started early and find out if you missed anything when absent.

All assignments and projects are due at the beginning of class on the dates given. No assignments or projects will be accepted after the beginning of class on the assigned date.

All projects and assignments must be original. They cannot be re-used from another class.

Performance Level: To obtain an “A” in this course, the student must have no more than 2 excused absences and have a 90 or better average. To get a 90 or above on projects, there must be a high level of accuracy and creativity and it must be turned in on time. Only the highest-level students will receive an “A”. Simply being present and turning in assignments does not “entitle” one to an “A”. Nor does it “entitle” one to any other passing grade. Only absolute excellence in work and a terrific attitude as well as other factors earns one an “A”. Even just to receive a passing grade will require a lot of hard work and diligence to meet the requirements of the course.

NOTE: Any student is welcome and encouraged at any time during the semester to inquire about assignment questions, his/her attendance, his/her grades, questions about lectures, or any other concerns. However, it is not acceptable to email the instructor (for the first time that semester) after the final asking if there is anything he/she can do to raise his/her grade.

Disability statement: Disability Accommodations

The University of the Incarnate Word is committed to providing a supportive, challenging, diverse and integrated environment for all students. In accordance with Section 504 of the Rehabilitation Act – Subpart E and Title III of the Americans with Disabilities Act (ADA), the University ensures accessibility to its programs, services and activities for qualified students with documented disabilities.

For more information, contact the Student Disability Services Office:
Director, Moisés Torrescano

Academic Counselor, Carrie Dixon

Location Administration Building – Room 105

Phone (210) 829-3997

Fax (210) 829-6078

**UNIVERSITY OF THE INCARNATE WORD
FASHION MANAGEMENT CODE OF CONDUCT**

In the spirit of the Sisters of Charity of the Incarnate Word and the mission of this University, the fashion department has accepted as its charger for the 2006-2007 academic year, the pursuit of the value of respect; personal, departmental and universal.

We intend to implement this value by

-Treating each other with courtesy

- Attempting to recognize the divine in each one of us
- Recognizing the dignity of each individual

The Incarnate Word of God teaches us to treat ourselves, our peers, our superiors, and our community with thoughtful consideration. Thoughtfulness in our words and actions can do much to create a positive and successful learning environment.

NB: The following rules are in addition to the University of the Incarnate Word Student Code of Conduct published in the student handbook, available in the Student Activities Office.

ACADEMIC HONESTY STATEMENT

The highest standards of academic honesty are expected in the course. Forms of academic dishonesty include, but are not limited to cheating, plagiarism, counterfeit work, falsification of academic records, unauthorized reuse of work, theft, collusion. See the student handbook for definitions and procedures for investigations of claims of academic dishonesty.

Forms of Academic Dishonesty (including but not limited to):

- Cheating on tests, examinations or other class or laboratory work
- **Involvement in plagiarism (appropriation of another's work and the unacknowledged incorporation of that work in one's own written work offered for credit)**
- Counterfeit work, including turning in as one's own, work which was created, researched or produced by someone else
- Falsification of Academic Records- knowingly and improperly changing grades on transcripts, grade sheets, electronic data sheets, class reports, projects, or other academically related documents
- Unauthorized reuse of work- turning in of the same work to more than one class without the consent of the instructors involved
- Theft- unauthorized use or circulation of tests or answer sheets specifically prepared for a given course and as yet not used or publicly released by the instructor of the course, or theft of completed tests
- Collusion- involvement in collusion (unauthorized collaboration with another person in preparing course work)
- Facilitating Academic Dishonesty – intentionally or knowingly helping or attempting to help another to violate a provision of the code of academic integrity

V. Department Information

GRADING OF GARMENTS (and Assignments/Projects)

- Garments (Assignments/Projects) must be entirely completed to be graded

- Grading will be based on quality according to the rubrics (specifications) for each construction course
- The student will have to have a **C** or better to proceed to the next level in the fashion degree plan
- No late work or extra credit will be accepted
- IPs will only be issued in extreme circumstances

NB: The student will have to earn a C or better to proceed to the next level in the fashion degree plan.

CLASSROOM AND LAB USE:

Students are to respect the rights of others by treating faculty and classmates with respect. They are to respect the property of others and to use departmental supplies and equipment carefully.

In addition, please

- **READ AND KEEP YOUR SYLLABUS**
- No food or drink in the sewing or computer labs
- No portable music devices during class without the expressed consent of the teacher
- No sleeping in class.
- Students should refrain from any unnecessary disruptive talking during class (faculty encourage an open environment in which everyone has the right to express their own opinions and ideas). However, everyone should be able to do so without having to talk over any of their peers in order to be heard.
- **Turn off and put away cell phones in classrooms. If the phone is used during the class, it must be turned in until the class is over.**
- No portable video game systems during class.
- **No laptops unless they are part of the on-going lesson.**
- No working on unrelated topics in class.
- No walking in front of the teacher while they are teaching.
- Only students enrolled in the class may be in the classroom during class
- No late work.
- Departmental supplies are for in-class work.

My additional policy:

- o **No leaving the classroom during lecture except in the case of emergency. It is just considered impolite to walk out while someone is lecturing or presenting, plus you are likely to miss vital information.**

If you must leave class, let me know ahead of time.

VI. COURSE REQUIREMENTS AND GRADING

a. Teaching Strategies

Please read the assignments before coming to class. The reading assignments, lecture discussions and projects are intended to complement each other. This course, as with most fashion courses, is extremely rigorous, and if you are current with your reading you will get more out of your class time. Ask questions. Chances are if you are confused, so are others. At times you all will be confused, so maintain your sense of humor.

The syllabus presents the anticipated schedule, however the time schedule is not written in stone. Although I expect to keep to the dates in general, I like to allow some flexibility. The raising of questions during class time is welcomed and encouraged. If I don't have the answer to your question I will try to obtain it within a reasonable period of time. I hope that each of you will share your experiences and knowledge with the class. If any instructions or assignments are not clear, please ask me about them so that I can clarify any potential problems for all students in the course.

b. Projects and Assignments:

Quizzes:

On the designated days, there will be a short quiz over the material previously covered in class and in the readings (they are multiple choice or short definitions). If you are late, you will miss the quiz, and that grade. There are no make-up quizzes or group activities. However, one grade will be dropped at the end of the semester.

Participation:

Students are expected to actively participate in group discussions and ask questions of guest speakers. Part of this involves a minimum of one weekly reaction posting to the question or thought posted by the instructor online.

Reflections on the Readings Journal

You will write a 1 ½ to 2 page journal entry for each of 12 readings of your selection. You must do all of the readings (you will be responsible for content on the tests), but only write about 10 of them (the other 2 will come from articles of your choice). For the journal entry, you will provide a brief synopsis of the article (1-2 paragraphs), point out how it relates specifically to one of the chapter readings in the Eicher text and conclude with your personal response (how it explains an experience you have had or relates to another class or project, etc. Not just "I liked or hated it."). The most important aspect of the journal entries is to demonstrate your thinking about what you have read ... to explore new aspects of dress you had not considered before, or how it makes you understand something you have often wondered about, how it relates to another class or project, etc. It might be a description of an individual's appearance or it might be just a sentence or two that are meaningful for you. These personal reflections are the core of the journal.

Each entry should be well written (check your spelling, grammar, etc.). This should be in-depth writing that demonstrates your personal connection with the readings and ideas.

The due dates are scattered throughout the semester. You must turn in at least 2 (or more if you want) at each due date, but all 10 must be completed by the last due date. However, you cannot go back and make a journal entry for a reading past its due date.

Tattoo/piercing Paper

Tattoos and piercings have become extremely widespread in the United States in the last 20 years, but previously were restricted to certain groups such as sailors. The purpose of the paper is to explore the varied reasons why these forms of body modification have become so widespread. You will interview 3 people who have tattoos and/or piercings (preferably not all will be the same age) asking questions about the motivations, the experience itself and current feelings about the results. Draw comparisons to the reasons for similar modifications from the readings. The paper will be 5-6 pages long.

Ethnic/cultural identity paper

This will be combination of observation, interview and research. You will select a cultural event (could be a dance performance, a wedding, an event during American Indian Heritage week...anything during which some kind of special dress is used). After attending the event and talking with at least 3 participants about his/her dress, you will write an 7-8 page paper describing the event overall, describing the special dress in detail, and then present your analysis as to how the dress functions as a means of either group or individual identity or both. The analysis will be based upon material that you have learned in class and will be referenced and cited. Each student will select a subject to be approved by the instructor before beginning the paper. PLAN AHEAD FOR THIS ASSIGNMENT. DO NOT WAIT UNTIL THE LAST WEEK TO FIND AN APPROPRIATE EVENT.

Final

The final will be cumulative but a review sheet will be provided.

VII. Grading Activities, Criteria and Guidelines

a. Grading Criteria

Quizzes	15%
Participation	10%
Reading journal	20%
Tattoo/piercing paper	15%
Ethnic/cultural identity paper	20%
Final	20%
Total	100%

b. Student Evaluation:

Students will be evaluated on their ability to meet the course objectives based on their fulfillment of the class projects and assignments. This includes:

1. Ability to follow directions
2. Ability to demonstrate comprehension of subject matter
3. Clarity (ease of understanding for reader)
4. Neatness
5. Creativity
6. Overall Appearance/Layout/Design

c. Grades are as follows:

- 90% or higher - A
 80% - 89% - B
 70% - 79% - C
 60% - 69% - D
 59% & below - F

VIII. Class Meeting Schedule

**Note: Days with a 🖐️ symbol indicate when journal entries or projects are due. Days marked with a 🎯* symbol indicate a quiz day. ☒ Indicate postings online are due.*

Month	Day	Topic	Readings from texts	Special Notes	Assignments Due
January	11	Syllabus, projects, expectations, cultural variations of Dress			
	13☒	What is Culture?	Eicher Ch 2 Reading: 1.2		
	18	Culture cont. & functions of dress	Eicher: Reading 1.5		
	20🖐️☒	Non-ethnocentric descriptions	Eicher: Ch. 1		Journal Entries Posting
	25🎯*	How do we know what was worn?	Eicher: Ch 3		QUIZ
	27☒	Exploration of different sources	Eicher Reading 1.4		Posting
	1	Visit to the Library ** (date may be subject to change)			
February	3🖐️☒	Written interpretations of dress	Eicher Ch 4		Journal Entries Posting
	8🎯*	Part II Differences between race and ethnicity	Eicher Ch. 5		QUIZ
	10☒	Dress and ethnicity American Indian Dress	Eicher Ch. 6, Reading II.2	Guest Speaker	Posting
	15	Domestic Scale	Eicher Ch. 7 Reading III.1		
	17🖐️☒	Tattoo Lecture		Dr. Perry	Journal Entries Posting
	22🎯*	Domestic scale video (Naaii)			QUIZ
	24🖐️☒	Commercial scale	Eicher Ch 8		TATTOO

			Reading III.2, III.3		PAPER DUE Posting
March	1	Video/ guest peaker	Foster 2, 3, 4		
	3 🖐️✉️	Globalization	Eicher Ch 9 Reading III.4		Journal Entries Posting
	8	Globalization, cont.	Foster 6, 9		
	10 🌙✉️	Video / guest speaker Ethnic dress			QUIZ Posting
	15	🌸 SPRING BREAK 🌸			
	17	🌸 SPRING BREAK 🌸			
	22	Art of creating dress	Eicher Ch 10		
	24 🖐️✉️	Ideals	Eicher Ch 11 Reading IV.2		Journal Entries Posting
	29	The Art of Dress	Eicher Ch 12 Reading IV.4		
	31	No Class – Travel to Dallas Career Day →			
April	5 🌙	Conformity vs. Individuality Religious dress		Guest Speaker	QUIZ
	7 ✉️	Dress and the Arts	Eicher Ch 13		Posting
	12 🖐️	Costume vs. Dress		Guest speaker	Journal Entries
	14 🌙✉️	Film			QUIZ Posting
	19	Wedding readings/film	Foster 12, 13, 14		
	21 🖐️✉️	Future of Dress	Eicher Ch 14		Identity Paper Due Posting
	26	Film			
	28	Last class – review for exam			
Tuesday, 1:30-3:30 pm	May3 🖐️	Final Exam			

*Special Dates to Remember:

Friday, April 15th is Advising Day. Friday, April 29th is the last day to drop a class with a W.

***** You must be present at the final or you will fail the class.** Late tests will not be accepted nor will early ones. We will not wait for you. If you are not on time, your final will not be accepted. You must have to the discipline to get yourself to the final on time.***

If you are more than 15 minutes late, you will not be allowed to take the final. ***

FMGT 1307: Cultural Perspectives of Dress
Student Agreement

I _____ have read the FMGT 1307.02 –Spring 2011 Syllabus and Course Outline. I understand and agree to all the policies therein pertaining to student conduct, attendance, classroom use, assignments, late assignments, and the performance level that is expected of me in this course.

Student Signature

Date

Student Name – PRINTED Clearly

Phone number/cell phone

Email – Print clearly

Major

Classification- Fr So Jr Sr

Optional Information

Married? Y N

Children? Y N Number? _____

What do you want to be when you grow up? _____

Work Schedule: